

Mark West appointed to the New Zealand UK Beachhead Advisory Board.

The Beachhead Programme is designed to give New Zealand companies a head start in an overseas market by providing them with a range of tailored services that include: mentoring, networking, market information and general business advice. All aimed at accelerating market entry and international business growth.

Michelle Templer, Trade Commissioner said of Mark's appointment:

"New Zealand Trade and Enterprise is delighted that Mark has decided to join the UK Beachhead Advisory Board and we are sure that his retail knowledge, experience and extensive network will greatly benefit New Zealand companies developing and expanding in the UK. Mark is a key member of the board as the programme continues to expand across multiple sectors and we are greatly looking forward to working with him".