

Mark Lewis joins PPS as eCommerce Associate.

Mark has an extensive background in technology and retail management. Born into a retailing family, he later built a 12-store chain of fashion and outdoor clothing stores, before selling this and becoming IT Director of a new retail venture, from the creator of River Island.

It was in this role, in 1998, that Mark launched his first eCommerce business – an award winning site that had customer facing functionality years ahead of its competition, but which came in on time (10 weeks, from standing start to go live) and budget.

After a period as a senior manager in a £9m technology start-up, Mark was invited by the CEO of River Island to assist them with their first eCommerce venture. This began his consulting career.

He has delivered a number of varied projects for River Island, as well as assisting a number of other clients, including Oasis Stores, Burberry, Hewlett-Packard, Acorn Hotels (an International Hotels Group based in Spain), and Berry Brothers & Rudd, in launching eCommerce ventures and/or other projects.